

Mercedes-Benz

2006



SOUL.



Mercedes-Benz

WE START WITH A SOUL.

120 YEARS AGO, A LEGEND BEGAN.

2006 Mercedes-Benz

What is the soul of an automobile? It's not something that a driver can see, or that an automaker can install on the assembly line. A new Mercedes-Benz is more than a showcase for our latest technology or a reinvention of style. It is, from its core, the product of everything we've discovered, invented, imagined and believed in since patenting the first car in 1886. The driving passion that led us to victory in the world's first car race is evident in the performance of our advanced handling systems and powerful engines. Our safety systems are the product of 65 years of dedicated research. Our styling is evolved from some of history's most celebrated icons of design. What makes driving a Mercedes-Benz feel like no other vehicle is that its engineering, craftsmanship and style all bring to life the legendary spirit and soul of the only automaker that is 120 years new.

DEDICATION P02

PASSION P08

VISION P12

ENTHUSIASM P18

COMMITMENT P26



CLS500 Coupe.



1951
Invented the crumple zone

1971
Earned a patent for
the air bag

1983
Pioneered the Emergency
Tensioning Device (ETD)

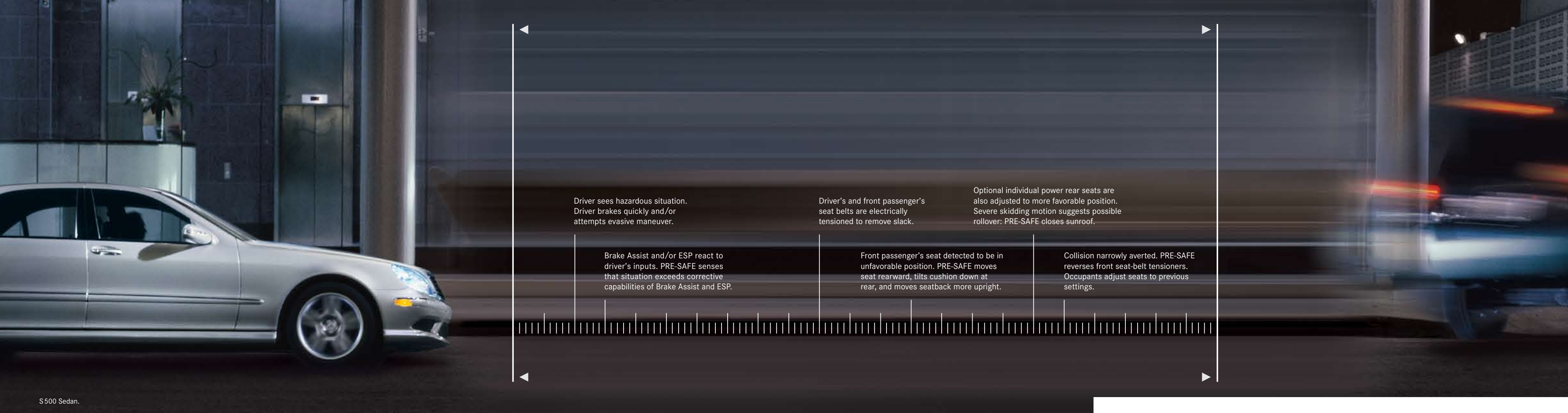
1995
Introduced the Electronic
Stability Program (ESP)

2002
Innovated PRE-SAFE

WE START WITH A BANG.

A CRASH COURSE IN AUTOMOTIVE SAFETY.

It's perfectly natural to want to avoid thinking about the likelihood of an accident. But for the safety engineers of Mercedes-Benz, it's only through dedicated study that they can actually make your world a safer place. Our philosophy is an integrated, systematic approach that starts with optimizing your ability to stay out of harm's way. It's why every Mercedes includes our pioneering emergency-sensing Brake Assist and Electronic Stability Program (ESP). When an accident is unavoidable, our advanced body structure and comprehensive restraint systems work in concert to help protect you. For more than half a century, we've been researching what happens in collisions and inventing countless safety systems—from the crumple zone in 1951 to the futuristic PRE-SAFE® system in our S-Class today. In 1959 we started systematic crash testing—and now we perform more crash tests on our new models than any single government requires. Of course, we also know our customers don't drive in laboratories, so our accident investigation team has been studying real-world collisions since 1969. The way we see it, everything we learn has the potential to change what an automobile can do to help protect you, your loved ones, and your future, should the unthinkable happen.



S500 Sedan.

IN THE TIME IT TAKES YOU TO READ THIS LINE, PRE-SAFE CAN DO SOMETHING TO CHANGE YOUR FUTURE.

The past is gone. The future is yet to be. And in between, you find yourself suddenly faced with a possible life-changing event. And while a 2006 S-Class is a wonderful place to contemplate philosophy, with PRE-SAFE®—a revolution in automotive safety—it acts decisively to make unexpectedly good use of the precious moments before a possible collision. PRE-SAFE uses sensors from two of the active safety systems already in every S-Class: our Electronic Stability Program (ESP) and Brake Assist. If system sensors detect certain vehicle circumstances suggesting a possible accident, PRE-SAFE takes action to help protect you better before it occurs. Electric tensioners snug up the seat belts of the belted front-seat occupants. PRE-SAFE adjusts the occupied front passenger's seat to a potentially more favorable position for air-bag and seat-belt effectiveness. And should severe skidding motion predict that a rollover is likely, PRE-SAFE closes the sunroof. If there is no accident, all the better. The seat-belt tensioners reverse. You readjust your seats. Open the sunroof. Take a breath. And be thankful that, even though we've been studying and innovating automotive safety for some 65 years, we're fully focused on living in the present.

1983
Emergency Tensioning Devices
Emergency Tensioning Devices (ETDs), now standard for all front and outboard rear seats, help remove seat-belt slack in a sufficiently severe front or rear impact.

1989
Pop-up roll bar
If sensors detect an impending rollover, a pop-up roll bar in the SL roadster automatically deploys in just 0.3 second to help preserve occupant space.¹ The CLK Cabriolet features pop-up roll bars integrated into the rear head restraints.

1990
Electronic traction control
Automatic Slip Control, now incorporated in ESP, counteracts drive-wheel slip under acceleration in low-traction conditions such as rain, snow or loose surfaces. If the system senses wheelspin, it can brake the slipping wheel to balance power to the wheel with grip, or reduce excess engine power, to help you maintain control.²

1995
Seat-belt force limiters
Seat-belt force limiters, now standard for all front and outboard rear seats, add back some “give” to the seat belts, to help reduce the peak deceleration forces on belted occupants.

1995
Electronic Stability Program (ESP)
ESP remains a benchmark for vehicle control a decade after it was introduced by Mercedes. To help eliminate plowing or fishtailing in a turn, ESP responds to help keep you on course. Sensors monitor your braking and steering input and, upon detecting deviation from your intended path, ESP corrects for oversteer and understeer by applying individual brakes and/or reducing excess engine power.²

1997
Emergency-sensing Brake Assist
Mercedes-Benz research has shown that drivers tend not to brake hard enough, soon enough, in an emergency. Our engineers developed Brake Assist to help overcome this tendency. Upon sensing panic stopping based on the speed at which you depress the brake pedal, Brake Assist automatically applies all available power braking boost immediately. By helping to eliminate the delay caused by human nature, Brake Assist can potentially reduce your overall stopping distance when it matters most.³

1997
BabySmart system
The first automatic child-seat recognition system, BabySmart™ automatically deactivates the front passenger’s front air bag when a BabySmart-compatible child seat is properly installed.⁴

1998
Head Protection Curtains
Found in all 2006 Mercedes models (except convertibles and the SLR McLaren), these multiple-chamber air bags deploy along the side windows of the front and rear doors on the affected side to help protect the adjacent occupants from head injury and broken glass in certain side impacts and rollovers.

1998
10-way air-bag protection
Offering 10-way protection is a system of eight air bags in most models.⁴ The system comprises dual-stage front air bags, front and rear side-impact air bags⁵ and Head Protection Curtains.

1999
Active Body Control (ABC)
The most advanced active suspension on the market, ABC allows you a driving experience you simply cannot find elsewhere. ABC uses a system of sensors and electronically controlled high-pressure hydraulics to instantly counteract the forces of vibration, pitch, dive, squat and roll. Self-leveling ABC even lets you raise the ride height for added clearance on rutted roads or in deep snow.⁵

2002
Predictive Brake Priming and Automatic Brake Drying
Lift your foot off the accelerator quickly in a new E-Class, CLS-Class or SL-Class, and their advanced braking systems automatically set the brake pads nearer to the discs for even quicker response. Turn on the windshield wipers in these models, and Automatic Brake Drying periodically and imperceptibly applies the brakes to keep them drier and ready for action.

2004
Occupant Classification System (OCS)
OCS automatically turns the front passenger’s front air bag on or off, and determines its rate of inflation, based on the weight category determined by sensors in the front passenger seat.⁴

LEADING THE WAY IN SAFETY.



Antilock disc brakes
While many vehicles employ them today, Mercedes-Benz pioneered the Antilock Braking System (ABS) over 25 years ago, in 1978. All Mercedes models feature fade-resistant disc brakes at all four corners, with a dual-circuit design to help provide consistent, powerful braking in virtually all situations.

Body structure
The body, floorpan, doors and door sills in every Mercedes are part of an integrated safety system that provides formidable protection against side impacts. Every Mercedes-Benz also features an ellipsoidal front bulkhead designed to help channel some of the energy of a frontal impact under, over and around the passenger cabin.

High-strength/low-alloy steel
HSLA steel is used in critical areas throughout the body to create an exceptionally rigid structure, maximizing crash protection and minimizing undesirable chassis flex for improved handling.

Rollover sensor
If an SLK, E-Class, CLS-Class, S-Class, CL-Class or M-Class senses a rollover, it will automatically deploy the seat-belt Emergency Tensioning Devices to help reduce occupant movement and, if deemed necessary, inflate the Head Protection Curtains.^{4,6}

Crumple zones
Advanced front and rear crumple zones progressively deform to help absorb the energy of a front or rear impact. Full-width crossmembers and an ellipsoidal front bulkhead help transfer some impact force around the cabin for added protection. Underhood components are also staggered to help prevent their stacking up in a frontal impact, to reduce the likelihood of intrusion into the cabin.

Side-impact protection
A reinforced floorpan, doors and door sills are part of an integrated safety structure that includes reinforced seat structures to afford formidable protection against side impacts.

Head restraints
To help reduce the likelihood of whiplash and neck injury, every new Mercedes provides a head restraint for every occupant. Most models also allow remote-control retraction of the rear-seat head restraints via a dashboard switch, to improve the driver’s rearward vision when there are no rear passengers.

Tele Aid SOS button
With Tele Aid, when a system subscriber needs emergency assistance, pressing the SOS button connects them to a live person who can summon paramedics or police, and call their on-file emergency contacts. The system transmits their location using GPS satellites, and even automatically calls for help if an air bag or ETD deploys.⁷

1 The roll bar system is designed to enhance the level of rollover protection compared to an open vehicle without one. No system, no matter how sophisticated, can eliminate the chance of injury in an accident. Please always wear your seat belt, and always raise the rear head restraints when the rear seats are occupied. 2 No system, regardless of how advanced, can overcome physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. 3 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions. 4 **WARNING:** THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURY TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. **WITH BABYSMART SYSTEM,** STANDARD ON ALL 2006 SLK-CLASS, CLK-CLASS, CLS-CLASS, S-CLASS, SL-CLASS AND CL-CLASS MODELS, **A CHILD UNDER 13 MUST NOT USE THE FRONT SEAT** UNLESS THE CHILD IS BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED **BABYSMART-COMPATIBLE** CHILD SEAT AND THE “PASSENGER AIR

BAG OFF” INDICATOR REMAINS ILLUMINATED. **NOTE:** ON ALL 2006 C-CLASS, E-CLASS AND M-CLASS MODELS, THE **OCCUPANT CLASSIFICATION SYSTEM (OCS)** IS DESIGNED TO TURN THE FRONT PASSENGER’S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS, PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT. **SEE OPERATOR’S MANUAL** TO DETERMINE WHICH SYSTEM YOUR VEHICLE HAS, FOR IMPORTANT ADDITIONAL INFORMATION ON THESE SYSTEMS, AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD. 5 Some features are optional or not available on some models. See model brochure or your dealer for details. 6 Head Protection Curtains are not available on the SLK-Class. 7 Tele Aid equipment is optional on most C-Class models and the M-Class, and standard on most other 2006 models. First year’s Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. System operates only where cellular and GPS coverage are available, and requires adequate power supply.



TIMELESS DESIGN BEGINS DEEP INSIDE.

WE
START
WITH
PASSION.

You see them all the time — cars designed to look like a Mercedes. They’ve been around for decades. But even if you stuck a Three-Pointed Star on another car, it wouldn’t be a Mercedes. To make designs that can entice you today, enchant you tomorrow, and perhaps still enthrall you years into the future, we don’t start with the whims of fashion or by looking at what other car companies are doing. From the way its wind-tuned shape enhances roadholding to the logical, nearly intuitive design of its instrumentation and controls, how a Mercedes looks has always reflected how a Mercedes works. Consider the legendary 1954 300 SL: Its “gullwing” doors were designed not to turn heads but to help accommodate them, easing entry over the wide sills necessitated by its racecar-derived tubular space-frame construction. Today, the CLS-Class 4-door coupe and SLR McLaren supercar each break from tradition in how you enter them. Yet both cars continue a long Mercedes-Benz tradition of generating that irresistible allure that draws you inside. It’s why many of our creations not only become more desirable as time goes by, some even become cultural icons — immortalized in art and song. What works elegantly also tends to please the eye instantly and age gracefully. Just about anyone can make a car that looks like a Mercedes, but will it feel like one? It takes the passion of our designers to inspire passion in you.



1936
Aerodynamic 540 K
Coupe called the fastest
production car in the world

1954
300 SL “Gullwing”
Coupe derived from
racing, destined for
icon status

1978
250-mph C 111-III
experimental sports
coupe sets four
speed records

1986
Daimler-Benz Museum
celebrates 100 years of
the automobile

2002
First Mercedes-Benz
Fashion Week

SL-Class named
Automobile Magazine
Design of the Year

E 350 Sedan
designo Espresso Edition



designo Light Brown
Nappa leather



designo Cashmere
Nappa leather



designo Brown Poplar
wood trim



E 350 Sedan
designo Silver Edition



AMG SPORT PACKAGE.



CLS 500 Coupe.

If you've ever seen an athlete in an impeccably tailored suit, you'll understand the concept of an AMG Sport Package¹—sophisticated style that also sends an unmistakable message about the talent and strength that lie underneath. The powerful presence of an AMG Sport Package begins with an aggressive AMG-design front air dam with mesh air intakes. Wind-carved side sills help to define the muscular midsection and naturally draw the eyes to the AMG-design rear apron. The finishing touch: staggered-width 18" alloy wheels² for a broad-shouldered stance. With an AMG Sport Package, you'll be well-dressed for any occasion.

¹ *designo* editions and AMG Sport Packages optionally available on most models. ² AMG 18" wheels and accompanying high-speed-rated tires provide substantially increased treadwear and reduced ride comfort compared to H-rated tires. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. SL-Class Sport Package features turbine-style wheels.

designo MODERN CLASSICS.

When you choose an exquisite *designo* edition¹ Mercedes, you'll be getting a modern expression of automotive design created with Old World craftsmanship. Each *designo* edition is dressed in distinctive *designo* paintwork, each color chosen to enhance the vehicle's lines. Inside, you're immersed in exquisite trim combinations, including the natural splendor of hand-fitted glove-soft Nappa leather. Every piece of *designo* wood trim—in rich Poplar, Elm, Maple or Cinnamora, depending on model—is matched by eye for uniform appearance, and lovingly finished and fitted by hand. A *designo* edition blends style, craftsmanship and design into a work of automotive art.



CL 500 Coupe.



SLK 350 Coupe/Roadster.



1886
The first car

1931
4-wheel independent
suspension

1972
Aerodynamically
ribbed taillamps

1989
Fully automatic
retractable top

2004
7-speed automatic
transmission

PEOPLE LOOK TO US BECAUSE WE LOOK TO THE FUTURE.

WE
START
WITH A
VISION.

People have been wondering “How did Mercedes-Benz think of that?” for a long time. The answer is that we don’t just search for answers, we look for questions. Since 1886, when we patented the very first car, we’ve been continually reinventing what automobiles can be. Along the way, Mercedes-Benz has pioneered, patented and introduced countless advances in performance, safety and convenience—many of which eventually became common features of all cars. The honeycomb radiator of 1909 remains the way automobile engines are cooled today. The 4-wheel independent suspension of 1931, the crumple zone of 1951, or the fuel injection of 1954? Each was a glimpse of the future in its day, and yet each of these innovations eventually became what people expect to find in any new car or SUV. Maybe someday every car will offer stability control, an active suspension, an electronic ignition key, or a panoramic glass roof. But why wait for someday? If you want to sample a vision of the automobile of tomorrow, you need look no further than the Mercedes-Benz of today.

NO COMPANY HAS DONE MORE TO IMPROVE THE
AUTOMOBILE THAN THE ONE WHO INVENTED IT.

In 1886, Karl Benz earned the patent for the first automobile. A mere 60 miles away, Gottlieb Daimler designed his own version. Between them they also created the first motorcycle and the first truck. Having developed such revolutionary ideas for their time, ordinary men might have decided to rest on their laurels. But Benz loved machinery, Daimler had a passion for engines, and both found the allure of the automobile to be irresistible. And so they both continued to innovate, repeatedly improving and even reinventing their ideas. Over the years, the vision, spirit and determination of these two men grew to become the defining character of one company – Mercedes-Benz. Whether it’s the advancement of performance, safety, durability or convenience, the inquisitive spirit of the inventors of the very first automobile comes to life in everything we do, even to this day. You might say that Mercedes-Benz has never stopped reinventing the automobile.



1886
The first car



1911
The multivalve engine



1921
The supercharged engine



1931
Independent suspension



1936
The first diesel passenger car



1951
The crumple zone



1954
Fuel injection



1971
A patent for
the air bag



1982
Multilink rear
suspension



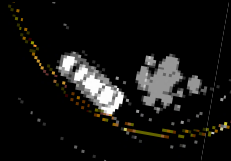
1983
Seat-belt Emergency
Tensioning Device (ETD)



1989
The pop-up roll bar



1990
Electronic traction control



1995
Electronic Stability
Program



1996
Panorama roof



1997
The first compact
fuel-cell car



1997
Low-emission
SUV



1997
Brake Assist



1997
BabySmart™ system



1997
SmartKey



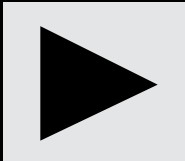
1997
Touch Start



1998
Head Protection
Curtains



1998
10-way air-bag
protection



1999.....





Some features are optional or not available on some models. See model brochure or your dealer for details.

1 DISTRONIC adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead, and it can only apply a maximum of 20% of vehicle braking power. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.

1999
Active Body Control

The most advanced active suspension on the market, ABC uses a system of sensors and electronically controlled high-pressure hydraulics to instantly counteract the forces of vibration, pitch, dive, squat and roll. You can also raise the ride height for added clearance.

1999
Climate-control seat-belt usage sensors

Seat-belt usage sensors allow the climate control to focus first on occupied seating positions. A perfect example of how Mercedes-Benz systems work together to make things better for you.

1999
Airmatic semi-active suspension

Airmatic uses electronically controlled air springs to maintain an ideally balanced ride. It also lowers the ride height at higher speeds for improved aerodynamics and fuel efficiency. And automatic 4-wheel level control responds to passenger and cargo loads.

2000
DISTRONIC adaptive cruise control

The industry's first adaptive cruise control, DISTRONIC monitors the distance of the vehicle ahead to help maintain your preset speed and following distance automatically.¹

2001
Keyless Go

Keyless Go lets you lock or unlock your vehicle without removing the key from your pocket or purse. Start-up is equally easy: Put your foot on the brake, tap the top of the gearshift, and you're ready to drive off.

2002
Drive-Dynamic front seats

When you're cornering, air chambers in each side bolster automatically inflate and deflate to help hold you in position. Make a hard left turn, and the right bolster firms up with air. A sharp right, and the left side inflates.

2002
PRE-SAFE

If, by monitoring circumstances where the capabilities of Brake Assist or the Electronic Stability Program are exceeded, PRE-SAFE[®] senses a possible accident, it will take action to help protect you better, including tensioning the front seat belts, adjusting the front passenger seat—even closing the sunroof for an imminent rollover.



2002
Twin-turbo 5.5-liter V-12 engine

The recipe for 493 hp and 590 lb-ft of torque includes such impressive technology as two liquid-to-air intercoolers, die-cast alloy engine block, heads and pistons, and magnesium cylinder-head covers.

2002
Automatic Brake Drying

Turn on the windshield wipers in a Mercedes with electrohydraulic brakes, and the car will periodically and imperceptibly apply its brakes as you drive, to help keep them drier and ready for action.

2002
Predictive Brake Priming

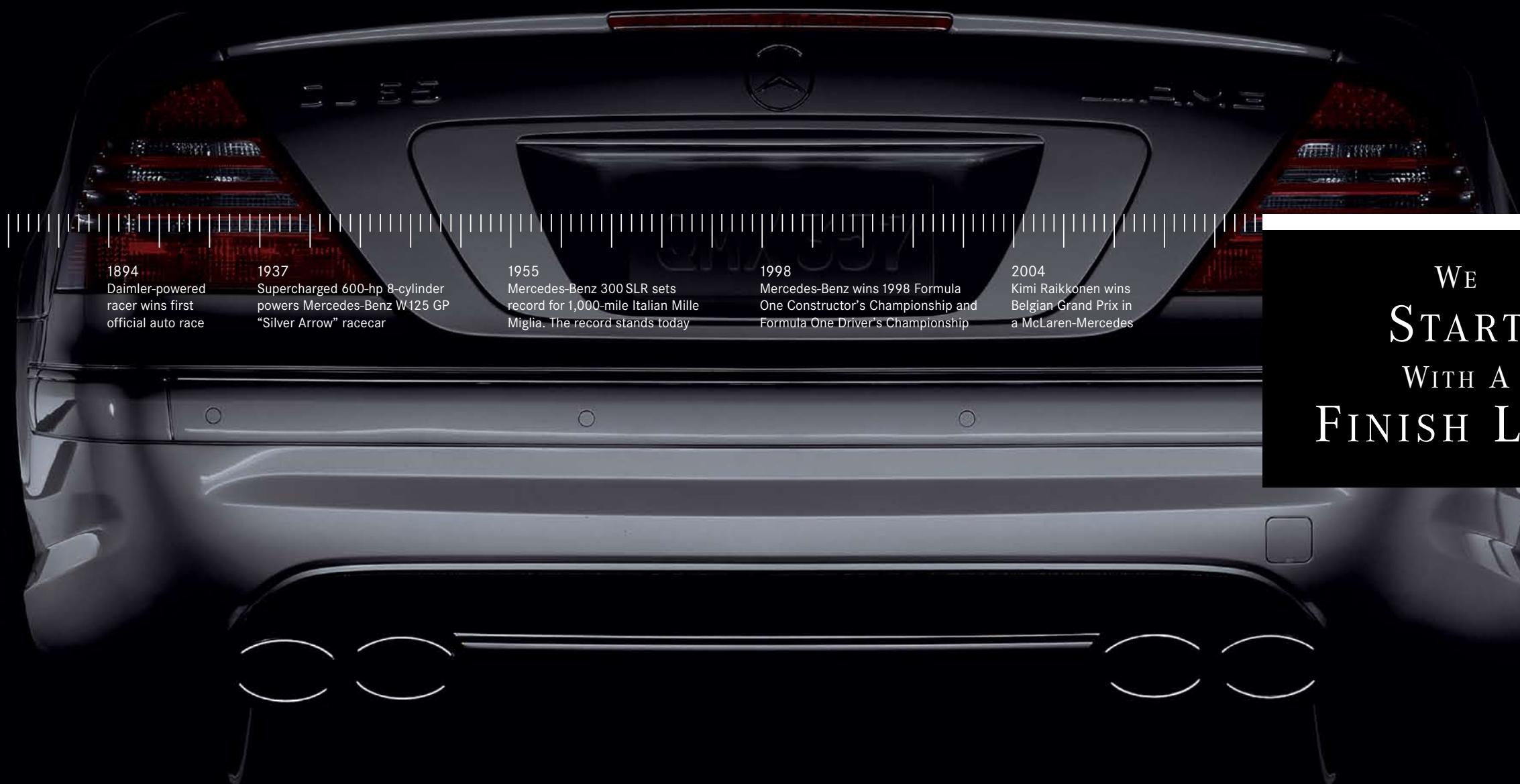
Lift your foot off the accelerator quickly—as you would when making a sudden stop—and this feature of our electrohydraulic brake system sets the brake pads closer to the discs for even quicker response.

2003
7-speed automatic transmission

Another industry first, the 7-speed automatic transmission finds the ideal gear for every situation, while providing smoother, quicker shifts that keep the power coming on strong at virtually any speed.

2004
New high-output, high-efficiency V-6

For 2006, every Mercedes V-6 is a member of our newest family of more powerful and efficient 24-valve DOHC engines that feature continuously variable intake and exhaust valves, a two-stage intake manifold, and innovative tumble flaps in the intake duct.



1894

Daimler-powered racer wins first official auto race

1937

Supercharged 600-hp 8-cylinder powers Mercedes-Benz W125 GP "Silver Arrow" racecar

1955

Mercedes-Benz 300 SLR sets record for 1,000-mile Italian Mille Miglia. The record stands today

1998

Mercedes-Benz wins 1998 Formula One Constructor's Championship and Formula One Driver's Championship

2004

Kimi Raikkonen wins Belgian Grand Prix in a McLaren-Mercedes

WE
START
WITH A
FINISH LINE.

LEARN ON THE RACETRACK, PERFORM IN THE REAL WORLD.

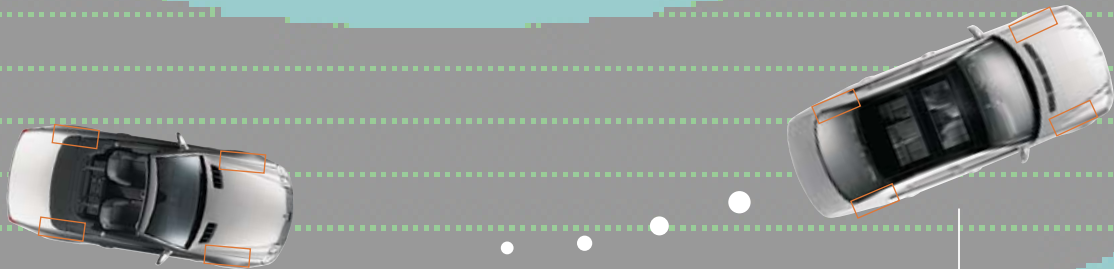
Imagine racing through the Italian countryside in your two-seat sports car at 170 mph. Now imagine doing that 50 years ago. It's not fiction: In 1955, legendary racer Stirling Moss broke the record for the Italian Mille Miglia by averaging 97.7 mph in his Mercedes 300 SLR. And while speed records seem destined to be broken in short time, this one never has been. It's just one small part of the racing heritage that pulses through every new Mercedes, a competitive edge we still fine-tune with race-track testing of every model. Our inspiring range of engines includes an all-new family of strong, smooth 24-valve DOHC V-6s, potent V-8s, even an incredible 604-hp twin-turbo AMG V-12. To further stir your emotions, we also offer the industry's first 7-speed automatic transmission, a crisp short-throw 6-speed manual, and a 5-speed automatic that adapts its shift points to your driving style. In every Mercedes, you'll find a blend of ride and handling that's communicative, crisp and comfortable. Delve into the reassuring stopping power of fade-resistant 4-wheel disc brakes — many with race-bred technology such as perforated rotors and multipiston calipers. Few cars or SUVs provide the feel of the road that you can enjoy in a Mercedes. Maybe that's because few have felt the roads we've traveled.



THE STRAIGHT LINE ON HANDLING.



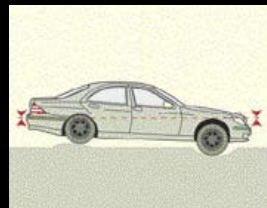
When the road tests the mettle of a vehicle's handling systems, you want nothing less than outstanding response. That's why every Mercedes-Benz offers innovations such as our pioneering ESP stability control that remains the standard of the industry. Select models also employ some of our other numerous handling breakthroughs, like our Airmatic air suspension that proves a car can give sport-sedan performance without sacrificing a luxurious ride. For those who refuse to be swayed, our Active Body Control (ABC)—the most advanced active suspension available—can virtually eliminate body roll when cornering. And for advanced studies in traction, Mercedes-Benz innovations include the revolutionary 4-wheel Electronic Traction System (4-ETS) and the all-season grip of 4MATIC™ all-wheel drive. Every Mercedes offers a direct, secure feeling you'll appreciate when you're behind the wheel. Because for truly confidence-inspiring handling, there's nothing better than a car that plays it straight with you.



Electronic Stability Program (ESP)

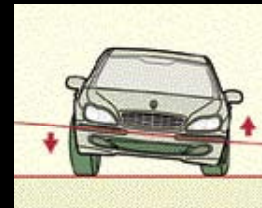
Every Mercedes enjoys a handling advantage that allows it to react quickly and confidently to the onset of skidding in turns. It's our Electronic Stability Program, which continuously monitors your steering and braking actions while you're cornering and compares them to the actual vehicle path. If it senses the onset of plowing (understeer) or fishtailing (oversteer), ESP brakes individual wheels and/or reduces excess engine power, to help keep you on course. ESP also incorporates traction control to help control wheelspin during acceleration.¹

¹ No system, regardless of how advanced, can overcome physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. ² Double wishbone front suspension on E-Class and S-Class models with 4MATIC all-wheel drive. ³ Airmatic and ADS II standard on E 500, E 55 AMG, CLS-Class, S 430 and S 500 models, and optional on E 350 models.



Multilink suspensions and ADS II adaptive damping

For legendary control, nearly every Mercedes passenger car enjoys 4-wheel multilink suspension² with antidive geometry for exceptional poise, even under severe braking. The 5-arm rear multilink design—a Mercedes innovation—controls rear-wheel movement with outstanding precision, making it ideal for rear-wheel-drive vehicles. Part of our Airmatic air suspension,³ the Adaptive Damping System (ADS II) lets you tailor your driving experience with three selectable suspension modes—two for sport and one for comfort—and continually optimizes ride and handling by individually adjusting each wheel's shock absorber every time the wheel changes its direction of up/down travel.



Active Body Control (ABC)

ABC allows you a driving experience you simply cannot find elsewhere, providing an ideal balance of ride and handling, and is capable of cornering with virtually no body roll. ABC uses a system of sensors and electronically controlled high-pressure hydraulics to instantly counteract the forces of vibration, pitch, dive, squat and roll. Self-leveling, automatic-lowering ABC even lets you raise the ride height for added clearance on rutted roads or in deep snow.

ABC standard on SL-Class, CL-Class, S 55 AMG, S 600 and S 65 AMG.



4MATIC all-wheel drive

With 4MATIC, you get the outstanding control of all-wheel drive¹ without sacrificing true sport-sedan driving enjoyment. The system is always engaged and always sending torque to every wheel. With 60% of the overall torque distributed to the rear wheels, crisp steering and the balanced feel of a rear-wheel-drive vehicle are retained, making a 4MATIC Mercedes passenger car a joy to drive in any season. And 4MATIC works together with our standard corner-taming ESP, enhancing the all-wheel advantage through curves in rain, snow or even sun.

4MATIC optional on C-Class Luxury models, E 350 models and E 500 Sedans, available at no extra charge on S 430 and S 500, and standard on E 500 Wagon. 4-wheel drive standard on M-Class.

4-wheel Electronic Traction System

Our advanced 4-wheel Electronic Traction System (4-ETS) can help get your all-wheel-drive Mercedes moving even if only one wheel has grip. If 4-ETS detects the onset of wheelspin, it applies the brakes to the slipping wheel or wheels, to restore the balance of the engine's torque to all four wheels. By simulating the effect of locking the front, center or rear differentials, 4-ETS helps ensure that power is sent to where the traction is—even if that's only one wheel! There are no buttons to push or levers to engage. It's an integral part of the full-time 4-wheel drive and ESP of every M-Class as well as every Mercedes with 4MATIC all-wheel drive.

THE FAST AND THE FUEL-EFFICIENT.

E 320 CDI Sedan¹

It whisks you from zero to 60 mph in just 6.6 seconds² in near silence, thanks to an astonishing 369 lb-ft of torque at just 1,800 rpm. Is this some kind of high-performance luxury sedan? Yes. Up to 780 miles on a single tank of fuel.³ One-third better fuel mileage than comparable sedans, along with notably lower greenhouse-gas emissions. Is this some progressive alternative to a gasoline-powered car? Yes again. The E 320 CDI Sedan, with its advanced Common-rail Direct Injection turbocharged diesel engine, is nothing short of power reinvented – from the people who invented the first diesel passenger car 70 years ago.

1 The E320 CDI Sedan does not meet emissions requirements for California, Maine, Massachusetts, New York or Vermont, and is not available in these states. 2 Stated rates of acceleration are based upon AMCI's test-track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. 3 Based on highway fuel economy estimate of 37 mpg and 21.1-gallon fuel tank. Your actual highway mileage will probably be less. 4 2005 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. 5 Your actual highway mileage will probably be less than the highway estimate.



■ 60 mph in 6.6 seconds ■ 369 lb-ft of torque @ 1,800 rpm ■ 27 mpg EPA⁴ ■ 37 mpg highway⁵ ■ Up to 780 highway miles per tank



E 320 CDI Sedan.



THE SMOOTH AND THE STRONG.

Engines

With a bloodline that reaches back over a century, careful breeding has given today's Mercedes-Benz a range of powerful and remarkably refined engines unmatched by other luxury manufacturers. There's our new family of high-output, high-efficiency DOHC V-6s. A smooth, quiet turbocharged diesel with Common-rail Direct Injection. Muscular V-8s. And a twin-turbo V-12 that generates nearly 500 hp. And each one carries the legendary Mercedes-Benz reputation for performance, reliability and durability – making it a genuine thoroughbred in every sense of the word.

Transmissions

Mercedes-Benz transmissions are just as impressive as their powerplant cousins. Our refined direct-action short-throw 6-speed manual is tremendous fun to run through the gears. And no less exciting are our super-smooth automatics. Both our much-praised 5-speed automatic and the industry's first 7-speed are driver-adaptive, adjusting their shift points to your current driving style. And every Mercedes automatic transmission includes the manual-style control of Touch Shift. Select models also offer fingertip shift buttons on the steering wheel.



Engine and transmission choices vary by model. See model brochure or your dealer for details.



C 55 AMG 362 hp 0–60 in 4.9 sec¹

LORD OF THE 'RING.

Germany's Nürburgring. You might call it heaven. Others have called it the greatest and most challenging race course in the world. With 73 turns in its 13 miles, it offers no speed limit and little patience for the unprepared. It's also one of the places where AMG, the performance division of Mercedes-Benz, tests and fine-tunes some of the world's most exciting high-performance vehicles. On any given day, you might feel the rumble of a V-8 SLK 55 AMG, hear the sweet 469-hp song of the supercharged CLS 55 AMG, or see an S 65 AMG rocket by, propelled by a phenomenal 604-hp twin-turbo V-12. To understand the level of dedication involved in creating each new AMG vehicle, open its hood and you'll see the signature of the one – and only – technician who handcrafted its engine. Look beyond its distinctive 18" or 19" wheels and tires² and you'll see suspensions calibrated to help deliver unfaltering grip, and massive brakes designed to resist fading, even after repeated hard stops. Even if you never make it to the 'ring, with 11 available expressions of AMG nirvana, you can experience for yourself what performance means to perhaps the most passionate engineers in the world.



S 65 AMG 604 hp 0–60 in 4.2 sec¹



SL 65 AMG 604 hp 0–60 in 4.2 sec¹



CL 65 AMG 604 hp 0–60 in 4.2 sec¹



S 55 AMG 493 hp 0–60 in 4.6 sec¹



SL 55 AMG 493 hp 0–60 in 4.5 sec¹



CL 55 AMG 493 hp 0–60 in 4.6 sec¹



E 55 AMG 469 hp 0–60 in 4.5 sec¹



CLS 55 AMG 469 hp 0–60 in 4.5 sec¹



CLK 55 AMG³ 362 hp 0–60 in 5.2 sec¹



SLK 55 AMG 355 hp 0–60 in 4.9 sec¹

¹ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.
² AMG 18" and 19" wheels and accompanying high-speed-rated tires provide substantially increased treadwear and reduced ride comfort compared to H-rated tires. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. ³ 2005 model shown.



Lifetime Roadside Assistance

Tele Aid

Mercedes-Benz Maintenance System

Mercedes-Benz Credit

MBUSA.com

WE START WITH A COMMITMENT.

THE SECRET TO ENDURING SATISFACTION.

In a world of short-term leases and short-lived trends, we don't build cars to be traded in after a few years. Instead, we're committed to building vehicles for a lifetime of enjoyment. So along with the state-of-the-art safety systems, advanced features and responsive performance you expect from a Mercedes, you'll also enjoy timeless design, legendary durability and a wealth of support services to maintain your satisfaction and help sustain your passion for years to come. Our 24-hour Roadside Assistance doesn't expire. Our Customer Assistance Center is always just a phone call – or the push of a button¹ – away. You'll find a suite of owner benefits online at MBUSA.com. And should you ever decide it's time for a new Mercedes, you'll be pleased to experience another long-standing Mercedes-Benz tradition: remarkably strong resale value.



1985 560 SL Coupe/Roadster.

¹ With Tele Aid equipment and subscription.

THE EXPERIENCE OF EXPERIENCE.

When you own a Mercedes-Benz, you have more than just one of the world’s finest automobiles. You gain the benefits of our experience in all things automotive—and beyond. The knowledge to develop accessories that meet the same rigorous standards as our vehicles. The ability to design maintenance and service systems that require minimal time from you, so you can get maximum enjoyment out of your Mercedes. Even the forethought to design a website that’s a true destination, not only offering detailed product information but also providing access to a unique online community of owners who are just as special as the cars they drive.



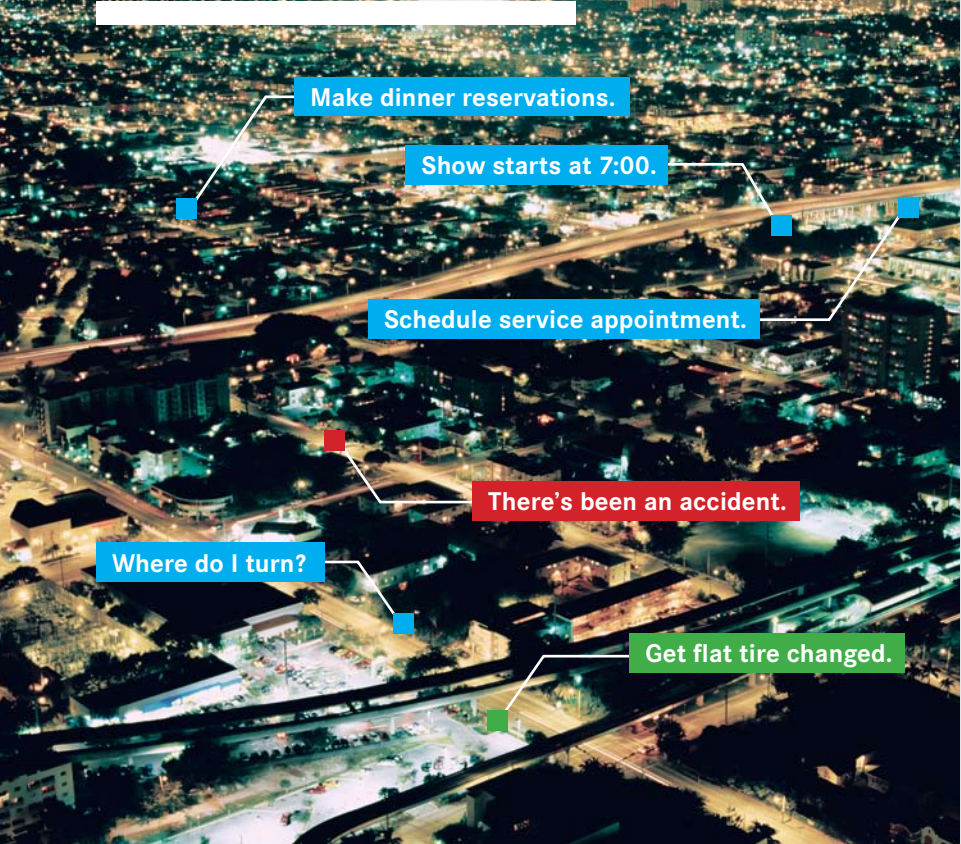
Lifetime Roadside Assistance

The first of its kind, the Mercedes-Benz Roadside Assistance Program is still the only one that remains in effect for the life of the vehicle. Our Roadside Assistance technicians are accomplished problem-solvers who can draw on years of experience and training to get you back on the road as quickly as possible. And if that isn’t impressive enough, our legendary Roadside Assistance service includes Sign and Drive, which will bring you some fuel if you’ve run out, replace a flat tire with your spare, or jump-start your car if the battery is dead. All at no charge, and all for as long as you’re driving a Mercedes-Benz—even somebody else’s. And while this is more than any other manufacturer provides, when it comes to your peace of mind, we wouldn’t consider doing any less.¹

¹ Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer. ² First year’s Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. System operates only where cellular and GPS coverage are available, and requires adequate power supply. See your dealer for details of telematics services.

Tele Aid

You’ll travel many roads in life, so it’s reassuring to know that someone’s there to help you—from simple questions to tough situations. Whether it’s a greater sense of security, added productivity, or the luxury of convenience, our Tele Aid system and service packages² give you a direct connection at the push of a button to Mercedes-Benz support and people who specialize in helping you feel protected, connected and cared for.



³ Traffic Information and Route Assistance are included in the optional Tele Aid Luxury and Convenience Package, or can be utilized with a per-use charge with the Tele Aid Security & Care Package. Performance of the automated voice system may vary with ambient noise. Traffic information is based on available broadcast data and is not available in all areas. Route Assistance is limited to available digitized map data which does not include all areas or all routes within an area. ⁴ Concierge Service available only with optional Tele Aid Luxury & Convenience Package.



SOS BUTTON ■

When trouble strikes, help for you or others is just the push of a button away. The SOS button connects system subscribers to Mercedes-Benz emergency response personnel who can summon paramedics and police, and call your on-file emergency contacts. And you can feel secure knowing that if your air bag or seat-belt Emergency Tensioning Device deploys, the Automatic Collision Notification feature will place a call for help and alert us to your location by satellite, even if you can’t.



WRENCH BUTTON ■

Press the wrench button to request our legendary Roadside Assistance. You’ll be connected to a trained professional who knows your location, the model of your car, even its color.



i-BUTTON ■

Information, please. Press the *i*-button and the Mercedes-Benz Customer Assistance Center can help you get answers to vehicle questions or locate your nearest Mercedes-Benz dealer. You can also use the *i*-button to connect to the personal care of our Concierge Service, or the efficiency expertise of our Traffic Information and Route Assistance features—all part of the optional Tele Aid Luxury & Convenience package, described below.



TELE AID SECURITY & CARE PACKAGE

Security & Care service is our basic Tele Aid service package, and your first year’s subscription is included with your new vehicle at no extra charge. The package includes unlimited use of these Tele Aid features: SOS button calling with Automatic Collision Notification, access to Roadside Assistance via the wrench button, Mercedes-Benz Information and Dealer Connect via the *i*-button, as well as our Remote Door Unlock and Stolen Vehicle Recovery services.

TELE AID LUXURY & CONVENIENCE PACKAGE

The optional Luxury & Convenience Package includes all of the Security & Care services plus unlimited access to our Tele Aid concierge and traffic services³ via the *i*-button or MBUSA.com. Traffic Information offers real-time, voice-delivered traffic reports based on your current location—within a 5-mile radius of your vehicle, or along any of up to five regular commutes you program at our website. Traffic reports are available in over 100 cities and can be updated every minute. Our operator-delivered nationwide Route Assistance can provide turn-by-turn driving directions. And with our Concierge Service, a personal assistant is there—instantly via the *i*-button or via e-mail—to help you with hotel or dinner reservations (or even recommendations), tickets for a flight or entertainment, directory-available phone numbers and addresses, or sending flowers and gifts. From help making appointments to finding a pet-sitting service, don’t be surprised if it seems like our Concierge Service can do it all. Except maybe leaving a mint on your headrest.

EUROPEAN DELIVERY.

Enjoy your new Mercedes in its natural habitat

It's more than just a new car, it's a driving adventure. With our factory delivery program, you can enjoy a honeymoon with your new Mercedes-Benz as you savor the delights of driving it in the land where it was built—while you enjoy a 7% discount on many models.¹ With European Delivery, enjoy it as a brief trip, as the starting point for your own self-planned European adventure, or as an optional Rally Package that takes you through the Black Forest and the Alps, then on to Munich, staying at luxurious, historic hotels all along the way.



MAINTENANCE MADE SIMPLE.

The Mercedes-Benz Maintenance System

The Mercedes-Benz Maintenance System makes caring for your Mercedes simple and straightforward. The service intervals are fixed and predictable: every 13,000 miles or one year for most models.² Your Mercedes will even remind you—about a month before service is due—via an automatic display on the dashboard that also tells you which type of maintenance service is due. For an average driver, it means your Mercedes will only ask for basic service such as an oil change about once a year—and that's a measurement anyone can appreciate.

The Mercedes-Benz Service Welcome

Getting proper care for your Mercedes is easiest when you go to the people who know your vehicle—and you—best. Got a question about your new car? Need something explained, adjusted or taken care of? Your authorized Mercedes-Benz Center's Service Department is there for you. To help you get acquainted, just bring your car in for a no-charge first visit between 1,000 and 3,000 miles, where your dealer will perform a diagnostic check and address any questions you might have. It's part of our Service Welcome, which also provides your first tire rotation at no charge before 6,500 miles, depending on the tire manufacturer's recommendations.³

The Mercedes-Benz Maintenance Plans

Our Vehicle Maintenance Plan and Vehicle Maintenance Plan Plus are convenient ways to lock in the costs up front for regularly scheduled service for your new Mercedes at your authorized Mercedes-Benz dealer. Two prepaid service options and three different agreement lengths let you personalize a program to match your specific driving needs. You can pay up front, or Mercedes-Benz Credit customers can roll the cost directly into their monthly lease or financing plan.



MERCEDES-BENZ CREDIT.

Dedicated to Mercedes-Benz customers

As Mercedes-Benz USA's dedicated financial services provider, Mercedes-Benz Credit is committed to providing incomparably flexible and convenient financing options. First Class Financing[®] provides qualified customers with comprehensive, tailor-made finance packages that fit your individual needs. The First Class Lease[®] offers eligible customers an array of leasing terms and options such as flexible mileage, which lets you choose your preferred yearly mileage allowance. And with an industry-leading lease-end process, The First Class Finish,[®] you'll have no trouble seamlessly transitioning into your next Mercedes-Benz. See your authorized Mercedes-Benz dealer or visit MBCREDIT.com to learn more about the benefits of financing through Mercedes-Benz Credit.

MBUSA WEBSITE.

MBUSA.com

Whether you need to locate the closest Mercedes-Benz dealer, want to know about financing and leasing, or would like more information on our European Delivery Program, MBUSA.com can help. This comprehensive website covers virtually every aspect of Mercedes-Benz ownership. You can also use MBUSA.com to peruse the extensive catalog of Mercedes-Benz accessories, or set up an Online Portfolio to save all of your automotive preferences. Quick, easy and always at your service, MBUSA.com puts a world of information just a mouse-click away.



- **Model Selector** Find the Mercedes-Benz that best suits your needs, based on performance, price and bodystyle.
- **Gallery** Choose a Mercedes-Benz model and see it from every angle in photos, wallpapers, screen savers, 360° views, At A Glance features, In Motion footage, and TV commercials.
- **Build Your Own** Customize your vehicle with options, colors and accessories, and save it for later viewing. You can even send the particulars to your local dealer, to help them set up a test drive for you.
- **Purchase Inquiry** Shopping for a new Mercedes has never been simpler. Schedule a test drive, order a brochure, learn more about a model, and explore financing and leasing options.
- **Locate a Dealer** Finding your nearest dealer—or any dealer—is easy with detailed maps and driving directions.
- **Owners Online** Owners Online is an exclusive online resource that offers benefits that extend beyond your car. Through Owners Online, you can access your Mercedes-Benz Credit account and configure services for your in-car Tele Aid system. This information-rich site also provides vehicle maintenance tips, answers to frequently asked questions, exclusive offers and promotions, and advance notice of what's exciting and new at Mercedes-Benz.

¹ Savings from total manufacturer's suggested retail price for vehicle and all factory-installed options. SLK350, CLK-Class Cabriolets, S 600, and SL-Class, CL-Class models and AMG models are subject to very limited availability at MSRP, without discount. See your dealer. M-Class and G-Class models are not available. ² Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter. Every 10,000 miles or one year for V-12 and AMG models. Driver is responsible for monitoring fluid levels and tire pressures between service visits. On SLK, E-Class and CLS-Class models, see Maintenance Booklet for additional maintenance service types. ³ On models with four same-size tires, first tire rotation before 6,500 total vehicle miles is provided at no charge. On models with different-size front/rear tires, dealer will inspect tire condition and correct inflation pressure at no charge once before 6,500 total vehicle miles.

WE
NEVER
STOP.

120 YEARS LATER, THE LEGEND CONTINUES.


Every Mercedes-Benz carries in its soul the entire history of the automobile, from the patent for the first car in 1886 to some of the most advanced technologies you'll find in passenger vehicles today. In between, we've introduced thousands of advances in performance, safety, convenience and customer support. We've set records for speed and endurance, a few of which remain unbroken decades later. And we've created some of the world's most coveted automobiles—from celebrated classics to highly sought-after current models. All of this puts Mercedes-Benz in the unique position of being not only the world's oldest automaker, but also the one that is arguably the newest. As we continue to drive the future of the automobile, we're proud to carry forward everything we've ever explored, imagined, studied and learned along the way. And while some might believe that we have reached the pinnacle of automotive excellence, we see the last 120 years as simply a great start. At Mercedes-Benz, the road ahead is always the most inviting.



Mercedes-Benz USA, LLC
One Mercedes Drive
Montvale, NJ 07645
1-800-FOR-MERCEDES
MBUSA.com

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